

WHO WE ARE



Prosperity
INDIANA

Strengthening our communities.

Established over 38 years ago and long known as IACED, Prosperity Indiana is the state's cross-sector network dedicated to community economic development.

Mission

Prosperity Indiana builds a better future for our communities by providing advocacy, leveraging resources, and engaging an empowered network of members to create inclusive opportunities that build assets and improve lives.

Vision

Prosperity Indiana believes in a society where all persons can live and work in an environment that provides equitable access to economic and social opportunity.

Values

Collaboration
Empowerment
Impact
Integrity
Social Justice

WHAT WE DO

REAP Prosperity!

Prosperity Indiana (PI) cultivates a network of nonprofit, private, and public organizations dedicated to community economic development. PI provides the **RESOURCES**, **ENGAGEMENT** opportunities, **ADVOCACY**, and signature **PROGRAMS** needed to REAP Prosperity for the people and places our members serve.

Resources

Monthly newsletter
Training
Customized consulting services

Funding & data solutions
Industry best practices
COVID-19 resources

Engagement

Networking
Regional meetings
Annual Summit

Social Media
Member directory
Marketing & outreach

Advocacy

One voice legislators hear! Personal meetings with legislators
Statehouse Day

Full time advocates
Action alerts
Legislation tracker

Programs

Envision Collaborative
Indiana Assets & Opportunity Network
Outcomes Platform
Community Loan Center
Hoosiers for Responsible Lending

Opportunity Investment Consortium
Housing For Hoosiers
Opportunity Starts at Home
Hoosier Housing Needs Coalition

OUR NETWORK



Indiana's Community Economic Development Network



Over 38 years


Nearly 200 Members

- Banks ~ Developers ~ Housing Authorities
- Social Justice Advocates ~ Utilities ~ United Ways
- Foundations ~ Human Service Providers
- Community Development Corporations ~ Associations
- Local Governments ~ Healthcare Corporations
- Universities ~ Community Action Agencies
- Neighborhood Groups ~ and more!


92 Indiana Counties

2023 HIGHLIGHTS

 Launched Housing Stability Network for Indiana Emergency Rental Assistance

 9 regional member meetings across the state

 Held 10 trainings for 300 participants with 94% satisfaction

 Convened over 500 participants at in-person member events


 1,230 A&O Network subscribers

 7,000 active email marketing contacts


 237 attendees at 2023 annual statewide summit

 4,500 social media followers

 34,000 web users

 Served 685 individuals via Housing4Hoosiers tenant referral service

 92 counties served by a Community Loan Center

 Released 6 reports and a toolkit to support policy advocacy efforts

 Cohosted Midwest Asset Building Conference with 388 attendees

 67 State & Federal meetings with Indiana lawmakers

 500 technical assistance hours

Prosperity Indiana enables you to develop and implement clear strategies to fulfill your mission. Members receive the latest news, funding alerts, and best practices to increase the impact of their work. Training and consulting services are available to any organization within the community economic development sector, but members receive a deep discount for these services.



ProsperityIndiana.org/Resources

Consulting & Technical Assistance

Our staff and network of experienced consultants are available to provide you with expert guidance, lead your strategic planning processes, or develop training sessions to increase staff and board performance. Our services specifically strengthen linkages between nonprofit, public, and private organizations while our approach builds upon local aspects to ensure that continue growth is sustainable within your community.

**INCREASE
YOUR
IMPACT!**

Our customized services build capacity by facilitating meetings/retreats, leading planning processes, developing policies/manuals, and coaching boards/staff.

SKILL & BUILDING

- Community Engagement Strategies
- Addressing Equity Issues
- Grant Writing
- Program Development & Management
- Grant Administration
- Measuring Impact & Outcomes
- Creative Place Making

ORGANIZATIONAL DEVELOPMENT

- Bylaws & Incorporation
- Organizational Structure
- Capacity Mapping
- Leadership Development
- Staffing Support
- Board Development
- Compensation & Benefits
- Transition & Succession Plans
- Performance Evaluation
- Team Building

PLANNING & RESEARCH

- Strategic Plans
- Needs Assessments
- Consolidated Plans
- White Papers
- Community Health Plans
- Community Housing Inventory
- Stakeholder Engagement
- Advocacy Plans
- Tourism Plans

Prosperity Indiana, 1099 N. Meridian St., Ste. 170, Indianapolis, IN 46204, (317) 222-1221, info@prosperityindiana.org

Training

Through national partnerships and local networks, Prosperity Indiana engages skilled trainers with real-world experience and expertise relevant to your goals and mission. We develop customized training for local and statewide audiences on a variety of topics in multiple formats to ensure that resources are accessible and affordable for you.

Popular training topics include:

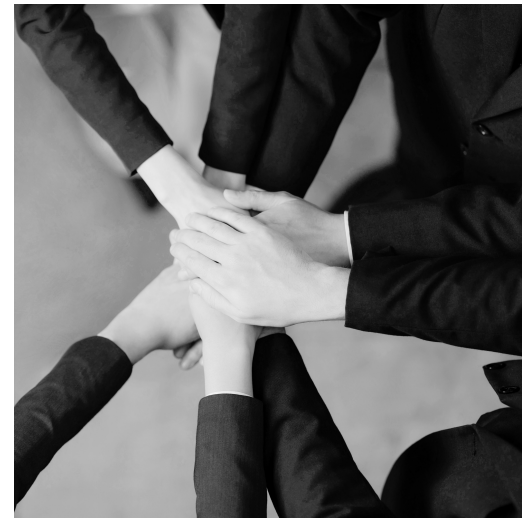
- Outcomes Measurement
- Project Development
- Board Service
- COVID 19 Support
- Managing Grant Program
- Community Engagement
- Placemaking Basics
- Abandoned Housing Strategies
- Succession Planning
- Designing Effective Board Meetings
- Collective Impact
- Volunteer Management
- Grant Writing
- Presentation Skills
- Fundraising Strategies

Member Portal Resources

This exclusive launch pad provides you with networking opportunities, training and funding resources, and action tools for success. Bundle administrators may add 50-75 staff members to the membership bundle, so staff from various departments can all receive full benefits.

Your member portal includes:

- COVID-19 Hub
- Grant making & writing tools
- Industry best practices
- Webinar & trainings archives
- Newsletter library Access to discounts on events, trainings, and customized consulting services
- Online membership badge to increase website traffic
- Advocacy Action Center
- Legislation Tracker
- Data sharing
- Discussion forums
- Membership directory (with email addresses)
- Fundraising resources



Please contact Marie Beason, Capacity Building Director, at mbeason@prosperityindiana.org for more information about trainings and consulting opportunities.

We believe strongly in the power of partnership! We provide you with opportunities to meet and build relationships with industry peers in all sectors. Our events and meetings are safe forums to discuss and learn from each other's challenges and achievements.



ProsperityIndiana.org/Engagement

Networking

- Prosperity Indiana connects the dots between sectors for community leaders in banking, social justice, housing, human services, government, economic development, healthcare, and many other industries
- We convene stakeholders, initiate partnerships, and provide resources to keep you engaged and aware of policies that affect your mission
- Members share data, tips, and challenges at in-person meetings, virtual meetings, and online discussion groups
- Our monthly newsletter provides industry news and member highlights
- Adding 50-75 individuals from your organization to the member bundle connects staff in various departments so key personnel can connect with peers and receive discounts on events and trainings

Annual Statewide Summit

The Prosperity Indiana Summit is our annual statewide convening of members. Each year, approximately 250 of Indiana's finest community economic development leaders attend this conference to connect with coalition partners, build relationships, and discover the latest in industry insights from over 40 professional experts.

Summit features an Awards Ceremony that exemplifies the best in Indiana community economic development leadership. Winners are selected by industry peers and celebrated across the state.

**John Niederman Rural Development Leadership Award
Robert O. Zdenek Staff Member of the Year Award
Key Award for Supportive Services Program of the Year
Michael Carroll Leadership Award**



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Regional and 1:1 Meetings

Regional Meetings are held in six regions of the state each summer. Members learn industry best practices and connect with members from all sectors (banking, nonprofit, and government).

Policy & Pizza Meetings occur in the fall each year with legislators present to discuss the next year's policy priorities.

1:1 Meetings with PI Staff are welcome at any time throughout the year. This gives us a better understanding of your challenges and needs, and it gives you an opportunity to request specific resources and connections first hand.

Membership Levels and Benefits

Individual - \$200..... Not affiliated with an organization. Benefits include event discounts, newsletter, and member portal access

Organization - \$500.... Full benefits; 50 individuals in member bundle

Leader - \$1500..... Full benefits; 1 Adopt-a-Member sponsorship; 50 individual in member bundle, premier social media

Champion - \$2500..... Full benefits; 2 Adopt-a-Member sponsorships; 75 individuals in member bundle; premier highlight & social media

Full Benefits

- 50% Event Discount
- Training and Consulting Services
- Networking and Funding Opportunities
- Best Practice Toolkits
- Proactive Advocacy - state and federal
- Member Portal with Data Resources
- Policy Alerts and Legislation Tracking
- 6-12 Regional Meetings each Year
- Monthly Newsletters
- Free Ticket to Annual Summit (\$275 value)
- Private Discussion Forum
- Member Directory
- Increased Website Traffic
- Increased Social Media for Events

Membership Year

Memberships expire each year on Dec ember 31. Renewals received before annual summit in February receive 1-2 free tickets.

Adopt-a-Member

Dues from Leader and Champion levels may cover a nonprofit organization's dues for one year (approval required)

Sponsorship Opportunities

Prosperity Indiana is grateful to have a robust sponsorship program providing you with access to a statewide cross-sector audience. This funding supports our mission.

Sponsorship packages can be customized with various benefits, such as marketing, social media posts, free tickets to events, advertising opportunities, and more.

Summit Sponsor Levels

- Presenting - \$10,000
- Gold - \$5,000
- Bronze - \$3,000
- Platinum - \$7,500
- Silver - \$4,000
- I'm In - \$2,000



Please contact info@prosperityindiana.org for more information

Prosperity Indiana works closely with state and federal policymakers to ensure persons of all ages, races, abilities, and income levels are included in the economic mainstream. We lobby, mobilize, and facilitate discussions with federal officials, state departments, and local governments on behalf of you, our members.



ProsperityIndiana.org/Advocacy



TOGETHER, WE ARE ONE STRONG VOICE

Action Alerts, Advocacy Action Center and
Legislation Tracker

Keep up to date on the latest policy changes, find your legislator, and get an in-depth analysis of top priority legislation!

2024 Policy Agenda: **Strengthening Housing Attainability and Economic Opportunity for all Hoosiers and their Communities**



Prosperity Indiana's 2024 Policy Agenda addresses our members' most urgent and emerging policy concerns alongside ongoing priorities across Affordable Housing, Community Development Resources, and Asset-Building and Consumer Protections at the federal, state, and local levels. Across all of Prosperity Indiana's policy goals, our members support efforts to address disparities and promote equitable solutions for diversity, equity, inclusion, and justice.

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Prosperity Indiana offers many innovative programs that support your work in housing asset building, economic collective impact, development, and expanding output related to outcomes measurement and more.

ProsperityIndiana.org/Programs

Community Loan Center



The Community Loan Center Affordable Small-Dollar Loan Program (CLC) is an alternative to expensive payday loans. Prosperity Indiana is the Indiana statewide coordinator for the CLC program. All 92 counties in Indiana are currently served by a local CLC lender. Please contact treimschisel@prosperityindiana.org, CLCofIndiana@prosperityindiana.org, or visit ProsperityIndiana.org/CLC

Indiana Assets & Opportunity Networks



The Indiana Assets & Opportunity Network (A&O) connects and provides learning opportunities to practitioners and advocates committed to asset building. Asset building can mean many different things to different people, but to the Indiana Assets & Opportunity Network it means financial empowerment, savings for the future, and public benefits and programs. This Network is co-governed by Prosperity Indiana and the Indiana Community Action Poverty Institute and has a Steering Committee of diverse organizations that support an economy that works for all Hoosiers. Contact Hale Crumley at hcrumley@prosperityindiana.org. ProsperityIndiana.org/A&O

Housing4Hoosiers



Housing4Hoosiers is a Prosperity Indiana program that provides affordable housing resources and educational information about tenant and landlord rights and responsibilities in Indiana. The goal of the program is to ensure Hoosiers have safe, affordable, and stable homes they can count on in their community. "Renting in Indiana: A Handbook for Tenants and Landlords" can be found at Housing4hoosiers.org. Individuals can contact Housing4Hoosiers for assistance.

Envision Collaborative



Envision Collaborative combines training, coaching, and technical assistance to expand impact of comprehensive community development. This holistic approach engages residents, nonprofits, government, and other stakeholders in developing and implementing strategies that affect quality of life. ProsperityIndiana.org/Envision-Collaborative

Hoosiers for Responsible Lending



Hoosiers for Responsible Lending (HRL) was created to empower Hoosiers who have been affected by any form of predatory lending. The HRL Coalition fights to put an end to loans that target and trap vulnerable Hoosiers. HRL supports improved access to credit and strong consumer protection guardrails around alternative financial services that require transparency and limit what lenders can charge. HRL promotes responsible lending through advocacy, education, and transparency. It is co-governed by Prosperity Indiana and the Indiana Community Action Poverty Institute and has a Steering Committee of diverse organizations that work to benefit consumers, lenders, and the Hoosier economy. Contact Hale Crumley at hcrumley@prosperityindiana.org. ProsperityIndiana.org/HR

Hoosier Housing Needs Coalition



Hoosier Housing Needs Coalition

The Hoosier Housing Needs Coalition (HHNC) was formed by members of Indiana's housing security advocacy community in April 2020 to support advocacy and education related to housing and homelessness prevention. Staffed by Prosperity Indiana, HHNC convenes partners from across Indiana to provide education and advocacy to achieve equitable federal, state, and local policies for housing stability and affordability solutions. Contact Hale Crumley at hcrumley@prosperityindiana.org. ProsperityIndiana.org/HHNC

Opportunity Starts at Home Campaign



The Hoosier Housing Needs Coalition (HHNC) works in partnership with the National Low Income Housing Coalition and represents Indiana in their Opportunity Starts At Home (OSAH) national campaign. HHNC's OSAH campaign convenes strategic partners from across Indiana and from across different sectors for its OSAH Engagement Team to advocate for expanded state and federal housing resources and to correct longstanding structural and racial inequities to ensure that people with the lowest incomes can afford a good home. This adds to their quality of life through better health, greater educational attainment, and stronger earnings. Contact Hale Crumley at hcrumley@prosperityindiana.org. ProsperityIndiana.org/OSAH

Outcomes Platform



The Outcomes Platform is a cloud-based data collection and reporting tool that utilizes a system called InsightVision. It addresses two critical areas of outcome analysis for Prosperity Indiana members: 1) Organizational performance and 2) Collective impact strategy. ProsperityIndiana.org/Outcomes-Platform

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