

IACED's 30th Anniversary Celebration and Prosperity Indiana Summit

Policymaking Track

Session 1: Lobbying and Advocacy for Nonprofits

9:00 – 10:15 a.m.

Do you find the prospect of approaching and engaging policymakers about the impact their decisions have on your organization daunting? Have you avoided actively advocating due to concerns about federal and state laws pertaining to nonprofits? Have you wondered if lobbying and advocacy are one in the same? If so, then join this session to gain clarity and confidence as experts debunk advocacy myths, explain critical advocacy and lobbying basics and offer critical insights on the importance of nonprofit advocacy to advance your mission. Participants will learn new ways to approach advocacy campaigns, lobbying effectively for organization, and educating the public and policymakers about the impact your work has on your community and community development throughout the state.

Speakers:

- Jack Cole - Director of Member & External Relations, Indiana Philanthropy Alliance
- Kathleen Lara - Policy Director, Indiana Association for Community Economic Development
- Lawren Mills - Partner, Ice Miller
- David Sklar - Director of Government Affairs, Jewish Community Relations Council

Session 2: Election Results and the 2017 Policy Landscape

10:30 a.m. – 11:45 a.m.

The 2017 election season is already shaping up to be one of the most intriguing in recent memory and regardless of the outcomes at the federal, state and local level, there will be sweeping implications for community development efforts moving forward. Join this expert panel with extensive experience covering politics in Indiana as we explore what the outcomes mean for the state, what the top priorities for lawmakers are likely to be and how community development issues fit in that context. Participants will leave this session engaged and informed about the issues dominating legislators' attention and how IACED and our members can effectively advocate for our priorities within that broader landscape of policy issues.

Speakers:

- Indiana State Senator Doug Eckerty - District 26
- Ed Feigenbaum - Statehouse Dispatch Columnist for the Indiana Business Journal and Publisher and Editor of INGroup
- John Ketzenberger - President, Indiana Fiscal Policy Institute

Session 3: Advocacy in Action: IACED Statehouse Day

2:00 p.m. – 3:15 p.m.

The final policy session of the day is an essential conclusion to the day's discussions, featuring Indiana State Senator Ron Grooms, who will offer advice on effectively engaging legislators to advance organizational goals, and a distinguished panel of practitioners sharing on-the-ground stories exemplifying the importance of IACED's 2017 diverse list of policy priorities in preparation for our Statehouse Day. That session will include a discussion of IACED's key priorities at the federal, state and administrative levels, ideas on how to use organizational and client examples to empower your advocacy efforts and brief role playing for legislator meetings for IACED's Statehouse Day on January 31, 2017.

Speakers:

- Indiana State Senator Ron Grooms - District 46
- Steve Hoffman - President & CEO, Brightpoint
- Marcy Wenzler - Director, Housing Law Center at Indiana Legal Services, Inc.