

IACED 30th Anniversary Celebration and Prosperity Indiana Summit

Placemaking Track

Session 1: Introduction to Placemaking

9:00 – 10:15 a.m.

What is placemaking? How is it used, and what are its goals? Is it effective? This session will cover basic definitions and concepts, as well as provide the argument for why placemaking is an important framework for strengthening communities. Participants will walk away with a better understanding of placemaking and how it connects to their work. They may even discover that placemaking is already happening in their community and leave with new ideas for improving those efforts.

Speakers:

- Joanna Taft - IACED Board Member and Executive Director of Harrison Center for the Arts
- Jamie Schriener-Hooper - Executive Director of the Community Economic Development Association of Michigan
- Jamie Levine Daniel - Assistant Professor at the School of Public and Environmental Affairs, IUPUI

Session 2: Public Space and Placemaking

10:30a.m. – 11:45 a.m.

Placemaking happens in public spaces—spaces that are shared by the entire community. How does the built environment contribute to placemaking? How can legal systems governing those spaces help (or hinder) placemaking initiatives? In this panel discussion, placemaking advocates from the private and public sector will address systems that can impact the use of public space. Critical public partners, strategies to engage with decision-making, and other tools will be identified to equip participants with the ability to design successful projects for public spaces.

Speakers:

- Carmen Lethig - Placemaking Manager at the Indiana Housing and Community Development Authority
- Gina Leichty - Partner at Eyedart Creative Studio
- Kevin Osburn - Principal at Rundell Ernstberger Associates

Session 3: People and Placemaking

2:00 p.m. – 3:15 p.m.

Who benefits from placemaking, and how? Who contributes to placemaking? Practitioners will share stories of how they've used events, the arts, and other strategies to connect people with place. Their examples will demonstrate that action can happen without a large budget and still have a measureable impact on the community. Participants will learn how to identify places in their community that are ripe for placemaking and tools and strategies for engaging people with those places.

Speakers:

- Joanna Taft - IACED Board Member and Executive Director of Harrison Center for the Arts
- Jim Walker - Founder and CEO of Big Car Collaborative
- Drew Klacik - Senior Policy Analyst at the IU Public Policy Institute
- Mayor Brooks Fetters - City of Huntington