



Dear Potential Sponsor,

The Indiana Association for Community Economic Development's 30th Anniversary Celebration and Prosperity Indiana Summit will be held November 16, 2016 at the Sheraton Indianapolis Hotel at Keystone Crossing. Please consider sponsoring the event or an award recognizing excellence in building resilient families and vibrant communities. Details are available in the attached sponsorship prospectus. By sponsoring the event, you will gain exposure and visibility to IACED's 200-plus member organizations and partners across the state of Indiana.

The sponsorship opportunities offer excellent ways for you to position your organization. Categories range from \$500 - \$30,000, with varying levels of benefits. The event is attended by changemakers, placemakers, builders, connectors, and lenders from the nonprofit, public, and private sectors.

The summit content wrapped around the 30th Anniversary Celebration lunch will be organized in two tracks. One track will focus on advocacy for community developers. Whether you deliver service, construct places, or provide capital, you will better understand how to engage in policymaking. Track two will focus on tools for placemaking. Attend to understand the strategic, creative, and regulatory issues for creating quality places that people want to live, work, play, and learn. Expect discussion of engagement, collaboration, planning, and economics to inform your learning about placemaking.

During the lunch event, we will present the annual community development awards. Help us recognize individuals and programs in Indiana that have demonstrated excellence to create prosperity.

30th Anniversary Celebration & Prosperity Indiana Summit Agenda

8:00 – 8:50	Breakfast, Networking, & Remarks
9:00 – 10:15	Morning Session 1
10:30 – 11:45	Morning Session 2
12:00 – 2:00	Celebration and Awards Luncheon
2:15 – 3:30	Afternoon Session

I hope that you will join us as a partner by pledging your support through sponsorship. If you have any questions about the celebration and summit, please contact Mackenzie McIntire at mmcintire@iaced.org or 317-454-8545. See you November 16, 2016.

Regards,

Andy Fraizer
Executive Director

INDIANA ASSOCIATION FOR COMMUNITY ECONOMIC DEVELOPMENT

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30th Anniversary Celebration & Prosperity Indiana Summit

Sponsorship Packages

2016

Sheraton Indianapolis Hotel at Keystone Crossing
November 16, 2016
8:00 a.m. - 3:30 p.m.

Event Sponsorships

Take part in a unique, one-time opportunity to reflect on IACED's 30-year history and invest in its future.

Premier Sponsor (1 available)

\$30,000

- o Preferred table (10 registrations)
- o Full page program advertisement - priority placement
- o Logo on all marketing materials
- o 10 social media mentions
- o Interviewee in anniversary video
- o Sponsor spotlight in Rebuilding Indiana Monthly (e-newsletter)
- o Verbal recognition at luncheon
- o Recognition as wifi sponsor

- o Sponsor's promotional materials distributed to attendees
- o Signage banner at luncheon
- o Logo on all name badges & screens during breaks
- o Logo on conference entry sign
- o Sponsor of the Key Award for Supportive Services Program of the Year
- o Logo on award
- o Presentation of award



Platinum Sponsor (Video) (1 available)

\$7,500



- o Preferred table (10 registrations)
- o 1/2 page advertisement in program advertisement- priority placement
- o Logo on all marketing materials
- o 7 social media mentions
- o Interviewee highlighted in anniversary video

- o Branding on anniversary video
- o Recognition in Rebuilding Indiana Monthly (e-newsletter)
- o Verbal recognition at luncheon
- o Video included in Rebuilding Indiana Monthly
- o Video on IACED website

Gold Sponsor (Track) (2 available)

\$5,000

- o Preferred table (10 registrations)
- o 1/2 page program advertisement - priority placement
- o Logo on all marketing materials
- o 5 social media mentions

- o Panel participation during track content
- o Branding on track signage and materials
- o Recognition in Rebuilding Indiana Monthly (e-newsletter)
- o Verbal recognition at luncheon



Silver Sponsor (Table)

\$1,000



- o Reserved table (10 registrations)
- o 1/4 page program advertisement
- o 2 social media mentions

- o Logo on table
- o Verbal recognition at luncheon

Program Advertisement

\$500

- o 1/4 page program advertisement
- o 3 registrations

Award Sponsorships

Award recipients also receive a cash prize for the nonprofit of their choice, on behalf of your sponsorship.

Michael Carroll Community Economic Development Leadership Award

\$4,000

- o Preferred table (10 registrations)
- o 1/2 page program advertisement
- o Logo on all marketing materials
- o 4 social media mentions
- o Verbal recognition at luncheon

- o Recognition in Rebuilding Indiana Monthly (e-newsletter)
- o Logo on award
- o Presentation of award



John Niederman Rural Development Leadership Award

\$3,000



- o Preferred table (10 registrations)
- o 1/3 page program advertisement
- o Recognition in Rebuilding Indiana Monthly (e-newsletter)

- o Verbal recognition at luncheon
- o Logo on award
- o Presentation of award
- o 3 social media mentions

Robert O. Zdenek Staff Member of the Year Award

\$3,000

- o Preferred table (10 registrations)
- o 1/3 page program advertisement
- o Recognition in Rebuilding Indiana Monthly (e-newsletter)

- o Verbal recognition at luncheon
- o Logo on award
- o Presentation of award
- o 3 social media mentions



Summit and Celebration Registration

\$60 per person – member rate
\$100 per person – non-member rate

Questions?

Please contact Mackenzie McIntire, IACED Resource Coordinator, for more information about sponsorship opportunities at 317-454-8545 or mmcintire@iaced.org.

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